

# SUMMARY

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# Board of directors and control bodies of the Parent Company

#### Chairman

Massimo Ferretti

#### **Deputy Chairman**

Alberta Ferretti

#### **Chief Executive Officer**

Simone Badioli

#### Directors

**Board of Directors** 

Marcello Tassinari - Managing Director Umberto Paolucci Roberto Lugano Pierfrancesco Giustiniani

#### President

Fernando Ciotti

**Statutory Auditors Statutory Auditors** Bruno Piccioni

**Board of** 

Romano Del Bianco **Alternate Auditors** 

Andrea Moretti Pierfrancesco Gamberini

**Board of Compensation** Committee

Members Pierfrancesco Giustiniani Roberto Lugano

Umberto Paolucci

**Control Committee Board of Internal** 

President Roberto Lugano

President

Members Pierfrancesco Giustiniani Umberto Paolucci

# **Organisation chart**



# **Brands portfolio**



# Headquarters

### **GRUPPO AEFFE**

Via Delle Querce, 51 San Giovanni in Marignano (RN) 47842 - Italy

#### MOSCHINO

Via San Gregorio, 28 20124 - Milan Italy

### POLLINI

Via Erbosa I° tratto, 92 Gatteo (FC) 47043 - Italy

### VELMAR

Via Delle Robinie, 43 San Giovanni in Marignano (RN) 47842 - Italy



## Showrooms

#### **AEFFE MILAN**

(FERRETTI - GAULTIER) Via Donizetti, 48 20122 - Milan Italy

#### **POLLINI MILAN**

Via Bezzecca, 5 20135 – Milan Italy

#### **AEFFE LONDON**

(FERRETTI) 205-206 Sloane Street SW1X9QX - London UK

### **AEFFE PARIS**

(GRUPPO) 6, Rue Caffarelli 75003 - Paris France

### **AEFFE NEW YORK**

(GRUPPO) 30 West 56th Street 10019 - New York USA

#### **MOSCHINO MILAN**

Via San Gregorio, 28 20124 - Milan Italy

#### **MOSCHINO LONDON**

28-29 Conduit Street W1R 9TA - London UK

### **MOSCHINO JAPAN**

Shin-Nogizaka Bldg. 5F 1-15-14, Minami Aoyama Minato-ku 107-0062 - Tokyo Japan

### **MOSCHINO HONG KONG**

21/F Dorset House, Taikoo Place 979 King's Road Hong Kong



# Main flagshipstore locations under direct management

### **ALBERTA FERRETTI**

## MOSCHINO

Milan Rome Capri Paris Lille London New York Los Angeles

### POLLINI

Milan Bologna Rome Florence Venice Bolzano Ravenna Varese Verona

### **SPAZIO A**

Florence Venice

Milan Rome Capri Paris London Berlin New York Osaka Hong Kong Kuala Lumpur Singapore Taipei Fukuoka City Tokyo Kobe City Kyoto Nagoya Daegu Seoul Pusan Kaoshiung



# Main economic-financial data

		ΙQ	ΙQ
		2008	2009
Total revenues	(Values in millions of EUR)	91.6	73.7
Gross operating margin (EBITDA)	(Values in millions of EUR)	16.0	3.9
Net operating profit (EBIT)	(Values in millions of EUR)	13.5	1.3
Profit before taxes	(Values in millions of EUR)	11.7	0.3
Net profit for the Group	(Values in millions of EUR)	6.0	-0.3
Basic earnings per share	(Values in units of EUR)	0.056	-0.003
Cash Flow (net profit + depreciation)	(Values in millions of EUR)	9.8	2.0
Cash Flow/Total revenues	Ratio	10.7	2.8

		31 December	31 March	31 December	31 March
		2007	2008	2008	2009
Net capital invested	(Values in millions of EUR)	233.1	248.2	262.8	276.4
Net financial indebtedness	(Values in millions of EUR)	38.5	47.1	66.8	81.2
Group net equity	(Values in millions of EUR)	164.8	170.0	165.0	164.4
Group net equity per share	(Values in units of EUR)	1.5	1.6	1.5	1.5
Current assets/Current liabilities	Ratio	1.6	1.8	1.9	2.2
Current assets less invent./Current liabilities (ACID Test)	Ratio	0.8	1.0	1.0	1.2
Net financial indebtedness/Net equity	Ratio	0.2	0.2	0.3	0.4

# **Financial statements**

# Income statement at 31 March

(Values in units of EUR)	Notes	ΙQ	% on	ΙQ	% on	Change	%
		2009	revenues	2008	revenues		
REVENUES FROM SALES AND SERVICES	(1)	72,294,248	100.0%	90,291,670	100.0% -	17,997,422	-19.9%
Other revenues and income		1,431,687	2.0%	1,291,123	1.4%	140,564	10.9%
TOTAL REVENUES		73,725,935	102.0%	91,582,793	101.4% -	17,856,858	-19.5%
Changes in inventory of work in process, semi-finished	, finished goods	-1,975,645	-2.7%	-1,455,968	-1.6%	-519,677	35.7%
Costs of raw materials, cons. and goods for resale		-19,884,110	-27.5%	-23,255,165	-25.8%	3,371,055	-14.59
Costs of services		-23,881,168	-33.0%	-28,455,206	-31.5%	4,574,038	-16.19
Costs for use of third parties assets		-5,153,223	-7.1%	-4,494,314	-5.0%	-658,909	14.79
Labour costs		-17,273,312	-23.9%	-16,602,202	-18.4%	-671,110	4.0%
Other operating expenses		-1,700,965	-2.4%	-1,279,557	-1.4%	-421,408	32.9%
otal Operating Costs		-69,868,423	-96.6%	-75,542,412	-83.7%	5,673,989	-7.5%
ROSS OPERATING MARGIN (EBITDA)	(2)	3,857,512	5.3%	16,040,381	17.8% -	12,182,869	-76.0%
Amortisation of intangible fixed assets		-901,086	-1.2%	-900,584	-1.0%	-502	0.19
Depreciation of tangible fixed assets		-1,648,343	-2.3%	-1,608,124	-1.8%	-40,219	2.5%
otal Amortisation and write-downs		-2,549,429	-3.5%	-2,508,708	-2.8%	-40,721	1.6%
IET OPERATING PROFIT (EBIT)		1,308,083	1.8%	13,531,673	15.0% -	12,223,590	-90.3%
Financial income		339,761	0.5%	108,625	0.1%	231,136	212.89
Financial expenses		-1,298,779	-1.8%	-1,938,182	-2.1%	639,403	-33.09
otal Financial Income (expenses)		-959,018	-1.3%	-1,829,557	-2.0%	870,539	-47.6%
PROFIT BEFORE TAXES		349,065	0.5%	11,702,116	13.0% -	11,353,051	-97.0%
Current income taxes		-2,278,845	-3.2%	-3,525,557	-3.9%	1,246,712	-35.4%
Deferred income/(expenses) taxes		1,410,636	2.0%	-907,565	-1.0%	2,318,201	-255.49
otal Income Taxes		-868,209	-1.2%	-4,433,122	-4.9%	3,564,913	-80.4%
NET PROFIT	-	519,144	-0.7%	7,268,994	8.1% -	7,788,138	-107.1%
(Profit)/loss attributable to minority shareholders		221,020	0.3%	-1,232,586	-1.4%	1,453,606	-117.9%
NET PROFIT FOR THE GROUP	(3) -	298,124	-0.4%	6.036.408	6.7% -	6,334,532	-104.9%

# **Reclassified balance sheet**

'alues in units of EUR)	Notes	31 March	31 December	31 March
		2009	2008	2008
Trade receivables		48,649,738	43,230,057	56,234,275
Stocks and inventories		74,721,846	77,433,665	67,692,518
Trade payables	-	51,765,672 -	63,004,051 -	61,921,026
Operating net working capital		71,605,912	57,659,671	62,005,767
Other short term receivables		28,914,263	28,899,717	28,106,708
Tax receivables		5,921,334	8,102,477	3,305,180
Other short term liabilities	-	16,277,083 -	16,907,509 -	15,556,412
Tax payables	-	3,854,020 -	4,288,323 -	9,170,556
Net working capital	(4)	86,310,406	73,466,033	68,690,687
Tangible fixed assets		79,258,284	78,465,485	70,744,754
Intangible fixed assets		168,637,067	169,174,912	170,883,196
Equity investments		27,840	27,840	25,054
Other fixed assets		2,628,834	2,665,776	3,180,368
Fixed assets	(5)	250,552,025	250,334,013	244,833,372
Post employment benefits	-	10,343,548 -	10,341,812 -	10,747,210
Provisions	-	1,653,444 -	1,744,209 -	1,709,294
Assets available for sale		1,636,885	1,636,885	1,636,885
Long term not financial liabilities	-	14,352,428 -	14,405,694 -	14,237,659
Deferred tax assets		8,588,398	8,356,878	7,860,391
Deferred tax liabilities	-	44,311,577 -	44,486,859 -	48,156,573
NET CAPITAL INVESTED		276,426,717	262,815,235	248,170,599
Share capital		25,488,671	25,766,795	26,825,501
Other reserves		121,330,113	121,342,633	124,736,335
Profits/(Losses) carried-forward		17,911,524	10,236,020	12,408,466
Profits/(Losses) of the period	-	298,124	7,675,504	6,036,408
Group interest in shareholders' equity		164,432,184	165,020,952	170,006,710
Minority interests in shareholders' equity		30,769,357	30,990,377	31,096,017
Total shareholders' equity	(6)	195,201,541	196,011,329	201,102,727
Cash	-	8,669,411 -	7,705,842 -	17,014,153
Long term financial liabilities		15,572,030	17,528,201	24,657,134
Short term financial liabilities		74,322,557	56,981,547	39,424,891
NET FINANCIAL POSITION	(7)	81,225,176	66,803,906	47,067,872

# Cash flow

Values in thousands of EUR) Note	es I Q	FY	ΙÇ
	2009	2008	2008
DPENING BALANCE	7,706	14,525	14,525
Profit before taxes	349	15,250	11,702
Amortisation	2,549	12,429	2,509
Accrual (+)/availment (-) of long term provisions and post employment benefits	-89	-733	-362
Paid income taxes	-1,709	-12,335	-1,109
Financial income (-) and financial charges (+)	959	6,615	1,830
Change in operating assets and liabilities	-12,463	-18,883	-19,160
	- 10,404	2,343 -	4,590
ASH FLOW (ABSORBED)/ GENERATED BY OPERATING ACTIVITY	- 10,404	2,545	4,550
Increase (-)/ decrease (+) in intangible fixed assets	- 10,404 -363	-1,035	
· · · ·		•	-13
Increase (-)/ decrease (+) in intangible fixed assets	-363	-1,035	-13 -1,967 -3
Increase (-)/ decrease (+) in intangible fixed assets Increase (-)/ decrease (+) in tangible fixed assets Investments and write-downs (-)/ disinvestments and revaluations (+)	-363 -2,441	-1,035 -13,878	-13 -1,967 -3
Increase (-)/ decrease (+) in intangible fixed assets Increase (-)/ decrease (+) in tangible fixed assets Investments and write-downs (-)/ disinvestments and revaluations (+)	-363 -2,441 0	-1,035 -13,878 -2,198	-13 -1,967 -3 <b>1,983</b>
Increase (-)/ decrease (+) in intangible fixed assets Increase (-)/ decrease (+) in tangible fixed assets Investments and write-downs (-)/ disinvestments and revaluations (+) ASH FLOW (ABSORBED)/ GENERATED BY INVESTING ACTIVITY	-363 -2,441 0 - <b>2,804</b> -	-1,035 -13,878 -2,198 <b>17,111</b> -	-13 -1,967 -3 <b>1,983</b> -123
Increase (-)/ decrease (+) in intangible fixed assets Increase (-)/ decrease (+) in tangible fixed assets Investments and write-downs (-)/ disinvestments and revaluations (+) CASH FLOW (ABSORBED)/ GENERATED BY INVESTING ACTIVITY Other variations in reserves and profits carried-forward of shareholders'equity	-363 -2,441 0 - <b>2,804</b> - -291	-1,035 -13,878 -2,198 <b>17,111</b> - -5,246	-13 -1,967 -3 <b>1,983</b> -123
Increase (-)/ decrease (+) in intangible fixed assets Increase (-)/ decrease (+) in tangible fixed assets Investments and write-downs (-)/ disinvestments and revaluations (+) CASH FLOW (ABSORBED)/ GENERATED BY INVESTING ACTIVITY Other variations in reserves and profits carried-forward of shareholders'equity Dividends paid	-363 -2,441 0 - <b>2,804</b> - -291 0	-1,035 -13,878 -2,198 <b>17,111</b> - -5,246 -2,148	-13 -1,967 -3 <b>1,983</b> -123 ( ( 11,073
Increase (-)/ decrease (+) in intangible fixed assets Increase (-)/ decrease (+) in tangible fixed assets Investments and write-downs (-)/ disinvestments and revaluations (+) ASH FLOW (ABSORBED)/ GENERATED BY INVESTING ACTIVITY Other variations in reserves and profits carried-forward of shareholders'equity Dividends paid Proceeds (+)/ repayment (-) of financial payments	-363 -2,441 0 - <b>2,804</b> - -291 0 15,385	-1,035 -13,878 -2,198 <b>17,111</b> - -5,246 -2,148 21,502	-1: -1,96: : <b>1,983</b> -12: ( ( 11,07: -58
Increase (-)/ decrease (+) in intangible fixed assets Increase (-)/ decrease (+) in tangible fixed assets Investments and write-downs (-)/ disinvestments and revaluations (+) CASH FLOW (ABSORBED)/ GENERATED BY INVESTING ACTIVITY Other variations in reserves and profits carried-forward of shareholders'equity Dividends paid Proceeds (+)/ repayment (-) of financial payments Increase (-)/ decrease (+) in long term financial receivables	-363 -2,441 0 - <b>2,804</b> - -291 0 15,385 36	-1,035 -13,878 -2,198 <b>17,111</b> - -5,246 -2,148 21,502 456	-13 -1,967

# Changes in shareholders' equity

(Values in thousands of EUR)	Share capital	Share premium reserve	Translation reserve		O ther reserves	Fair Value reserve	IAS reserve	Profits (Losses) carried- forward	Net profit for the Group	Group interest in shareholders' equity	M inority interests in shareholders' equity	Total shareholders' equity
BALANCES AT 31 December 2007	26,841	75,30	8 - 9	49 28	,204 7	,901	11,459	679	15,321	164,764	29,863	194,627
Allocation of 31 December 2007 profit	-	-	-	3	,591	-	-	11,730 -	15,321	-	-	-
Exchange differences on translation	-	_	- 6	70	-	-	-	-		670	-	- 670
Cancellation of own shares -	15	- 10	8 -		-	-	-	-		123	-	- 123
Net profit at 31 March 2008			_		-	-			6,036	6,036	1,233	7,269
BALANCES AT 31 March 2008	26,826	75,20	0 - 1,6	19 31	,795 7	,901	11,459	12,409	6,036	170,007	31,096	201,103
<u>(Values in thousands of EUR)</u>		Share capital	Share premium reserve	Translation reserve	Other reserves	Fair Value reserve		Profits (Losses) carried - forward	Net profit for the Group	Group interest in shareholders' equity	M in ority in terests in share holders' equity	Total shareholders' equity
BALANCES AT 31 December 2008	2	5,767	71,796 -	1,269	31,455	7,90	1 11,459	10,236	7,676	165,021	30,990	196,011
Allocation of 31 December 2008 profit		-	-	-	-	-	-	7,676	- 7,676	-	-	-
Dividends paid		-			-		_					
Exchange differences on translation		-	-	269	-	-	-	-	-	269	-	269
Treasury stock (buy-back)/ sale	-	278 -	387					-		- 665		- 665
Net changes in income (expenses) from cash flow hedge		-	-	-	105	-	-	-	-	105	-	105
Other movements		-	-	_	-	-	-	-		-		
Net profit at 31 March 2009		-	-	-	-	-	-	-	- 298	- 298	- 221	- 519
BALANCES AT 31 March 2009	2	5,489	71,409 -	1,000	31,560	7,90	1 11,459	17,912	- 298	164,432	30,769	195,201

### **Interim management report**

The revenues from sales and services generated in the first three months of 2009 amount to EUR 72,294 thousand, showing a reduction of 19.9% compared with the same period of the previous year (-20.6% at constant exchange rates and excluding the effect of the termination of the Narciso Rodriguez licence).

In the first three months of 2009 EBITDA amounts to EUR 3,858 thousand, down 76% compared with EUR 16,040 thousand of the first three months of 2008, representing 5.3% of consolidated revenues.

During the first quarter of 2009, seven new franchised retail stores have been opened four of which in Asia and three in Europe.

The Group's balance sheet at 31 March 2009 shows a shareholders' equity of EUR 164,432 thousand and an increase in net financial indebtedness from EUR 66,804 thousand at 31 December 2008 to EUR 81,225 thousand at 31 March 2009 as a consequence of the seasonality of the business, investments made during the period and the purchase of treasury shares for EUR 665 thousand.

At 31 March 2009 net working capital amounts to EUR 86,310 thousand (31.2% of LTM sales) compared with EUR 73,466 thousand at 31 December 2008 (24.9% of sales).

Capex realised in the period are mainly related to the refurbishment of boutique and buildings.

## **Explanatory notes**

### **Income statement**

### 1. Revenues from sales and services

### First quarter 2009 vs 2008

In the first quarter of 2009, revenues from sales and services are equal to EUR 72,294 thousand with a decrease of 19.9% (-20.6% at constant exchange rates and excluding the effect of the Narciso Rodriguez licence) compared with EUR 90,292 thousand in the first quarter of 2008.

(Values in thousands of EUR)	ΙQ		ΙQ		Ch	ange
	2009	%	2008	%	Δ	%
Italy	29,862	41.3%	37,112	41.1%	-7,250	-19.5%
Europe (Italy and Russia excluded)	16,047	22.2%	19,795	21.9%	-3,748	-18.9%
Russia	4,708	6.5%	7,079	7.8%	-2,371	-33.5%
United States	5,456	7.5%	7,343	8.1%	-1,887	-25.7%
Japan	5,107	7.1%	5,241	5.8%	-134	-2.6%
Rest of the World	11,114	15.4%	13,722	15.3%	-2,608	-19.0%
Total	72,294	100.0%	90,292	100.0% -	17,998	-19.9%

The following table details the revenues by geographical area for the first quarters of 2009 and 2008.

Q1 2009 sales in Italy decrease by 19.5% to EUR 29,862 thousand, contributing to 41.3% of consolidated sales.

Sales in Europe decrease by 18.9% (-17.8% at constant exchange rates and excluding the effect of the Narciso Rodriguez collections), contributing to 22.2% of consolidated sales, while the Russian market records sales equal to EUR 4,708 thousand, contributing to 6.5% of consolidated sales, with a contraction of 33.5% (the decrease remains unchanged at constant exchange rates and excluding the effect of the Narciso Rodriguez collections). Sales in the United States are equal to EUR 5,456 thousand, contributing to 7.5% of consolidated sales, with a decrease of 25.7% (-26% at constant exchange rates and excluding the effect of the Narciso Rodriguez collections). In Japan sales decrease by 2.6% (-20.5% at constant exchange rates and excluding the effect of the Narciso Rodriguez collections) to EUR 5,107 thousand, contributing to 7.1% of consolidated sales.

In the Rest of the World, sales are equal to EUR 11,114 thousand with a decrease of 19% (-19.4% at constant exchange rates and excluding the effect of the Narciso Rodriguez collections) and a contribution of 15.4% of consolidated sales.

The following table details the revenues by brand for the first quarters of 2009 and 2008.

(Values in thousands of EUR)	ΙQ		ΙQ		CI	hange
	2009	%	2008	%	Δ	%
Alberta Ferretti	14,570	20.2%	18,710	20.7%	-4,140	-22.1%
Moschino	35,711	49.4%	40,123	44.4%	-4,412	-11.0%
Pollini	11,496	15.9%	16,987	18.8%	-5,491	-32.3%
J.P.Gaultier	6,721	9.3%	8,304	9.2%	-1,583	-19.1%
Other	3,796	5.2%	6,168	6.9%	-2,372	-38.5%
Total	72,294	100.0%	90,292	100.0% -	17,998	-19.9%

In the first quarter of 2009, Alberta Ferretti brand decreases by 22.1% (-22.4% at constant exchange rates), generating 20.2% of consolidated sales.

In the same period, Moschino brand sales decrease by 11% (-14% at constant exchange rates) contributing to 49.4% of consolidated sales.

Pollini brand decreases by 32.3% (-32.5% at constant exchange rates), generating 15.9% of consolidated sales, while brand under licence JP Gaultier decreases by 19.1% (-20.8% at constant exchange rates) contributing to 9.3% of consolidated sales.

The other brands sales decrease by 38.5% (-26% at constant exchange rates and excluding Narciso Rodriguez collections) contributing to 5.2% of consolidated sales.

The following table details the revenues by distribution channel for the first quarters of 2009 and 2008.

(Values in thousands of EUR)	ΙQ		ΙQ		(	Change
	2009	%	2008	%	Δ	%
Wholesale	53,095	73.4%	69,306	76.8%	-16,211	-23.4%
Retail	14,363	19.9%	16,107	17.8%	-1,744	-10.8%
Royalties	4,836	6.7%	4,879	5.4%	-43	-0.9%
Total	72,294	100.0%	90,292	100.0% -	17,998	-19.9%

By distribution channel in the first quarter of 2009, wholesale sales decrease by 23.4% (-23.9% at constant exchange rates and excluding the effect of Narciso Rodriguez collections) contributing to 73.4% of consolidated sales.

Sales of our directly-operated stores (retail channel) amount to EUR 14,363 thousand with a decrease of 10.8% (-12.6% at constant exchange rates and excluding the effect of Narciso Rodriguez collections) contributing to 19.9% of consolidated sales.

Royalty income is 0.9% lower than in the corresponding period of the previous year, representing 6.7% of consolidated sales.

The following table details the revenues by own brand and brand under license for the first quarters of 2009 and 2008.

(Values in thousands of EUR)	ΙQ		ΙQ		Cł	nange
	2009	%	2008	%	Δ	%
Own brands	61,868	85.6%	76,000	84.2%	-14,132	-18.6%
Brands under license	10,426	14.4%	14,292	15.8%	-3,866	-27.1%
Total	72,294	100.0%	90,292	100.0% -	17,998	-19.9%

Revenues generated by own brands decrease in absolute value by EUR 14,132 thousand (-18.6% compared with the previous year), with an incidence on total revenues which increases from 84.2% in the first quarter of 2008 to 85.6% in the first quarter of 2009. Excluding the effect of Narciso Rodriguez collections revenues generated by brands under license decrease by 21.3%.

## 2. Gross Operating Margin (EBITDA)

### First quarter 2009 vs 2008

In the first quarter 2009 consolidated EBITDA is equal to EUR 3,858 thousand, down 76% compared to EUR 16,040 thousand in the first quarter 2008, with a 5.3% margin on sales.

The significant decrease in profitability is substantially related to the following factors. Firstly, in the first quarter 2009 we registered both several orders' reductions, made by our customers, mainly in North America, and orders' cancellations made by Aeffe itself when risks of insolvency, especially for Russian clients, were particularly high; secondly, the Group continued to make promotional activities in terms of discounts to support customers; finally, the lower contribution to Group's profitability registered in the retail channel which continued to suffer from the contraction in consumer demand.

### **3. Net profit for the Group**

### First quarter 2009 vs 2008

In the first quarter 2009 Group records a net loss of EUR 298 thousand, compared to a net profit of EUR 6,036 thousand in the first quarter 2008.

### **Segment information**

### Economic performance by Divisions

At international level, the Group is divided into two main business sectors:

- (i) Prêt-à porter Division;
- (*ii*) Footwear and leather goods Division.

### I Quarter 2009 vs 2008

The following tables indicate the main economic data for the first quarter of 2009 and 2008 of the *Prêt-à porter* and Footwear and leather goods Divisions.

(Values in thousands of EUR)	Prêt-à porter Division	Footwear and leather	Elimination of interc.	Total
I Q 2009		goods Division	transactions	
SECTOR REVENUES	57,900	18,324	-3,930	72,294
of which intercompany	926	3,004	3,930	-
GROSS OPERATING MARGIN (EBITDA)	4,769	-911		3,858
Total Amortisation and write-downs	-2,019	-531		-2,550
NET OPERATING PROFIT (EBIT)	2,750	-1,442		1,308
OTHER INFORMATION				
Investments	2,355	449		2,804
Amortisations	2,019	531		2,550
Write-downs				
Other non monetary costs				

(Values in thousands of EUR)	Prêt-à porter Division	Footwear and leather	Elimination of interc.	Total
I Q 2008		goods Division	transactions	
SECTOR REVENUES	70,643	24,206	-4,557	90,292
of which intercompany	890	3,667	4,557	-
GROSS OPERATING MARGIN (EBITDA)	13,624	2,416		16,040
Total Amortisation and write-downs	-2,003	-506		-2,509
NET OPERATING PROFIT (EBIT)	11,621	1,910		13,531
OTHER INFORMATION				
Investments	1,750	233		1,983
Amortisations	2,003	506		2,509
Write-downs				
Other non monetary costs				

#### Prêt-à porter Division

In the first three months, revenues of the prêt-à-porter division decrease by 18% (-18.9% at constant exchange rates and excluding the effect of Narciso Rodriguez collections) to EUR 57,900 thousand. This division contributes to 74.5% of consolidated revenues in the first quarter of 2008 and 76% in the first quarter of 2009, before inter-divisional eliminations.

EBITDA of the *prêt-à-porter* division is EUR 4,769 thousand in the first quarter of 2009 with a decrease of 65% compared to EUR 13,624 thousand in the first quarter of 2008, and represents 8.2% of consolidated sales.

#### Footwear and leather goods Division

Revenues of the footwear and leather goods division decrease by 24.3% from EUR 24,206 thousand in the first quarter of 2008 to EUR 18,324 thousand in the first quarter of 2009.

The EBITDA of the footwear and leather goods division decreases from EUR 2,416 thousand in the first quarter of 2008 to EUR -911 thousand in the first quarter of 2009.

### **Balance sheet**

Compared to 31 December 2008, the Group's balance sheet at 31 March 2009 shows an increase in net financial indebtedness from EUR 66,804 thousand to EUR 81,225 thousand, mainly as a consequence of the seasonality of the business.

### 4. Net working capital

Net working capital amounts to EUR 86,310 thousand (31.2% of LTM revenues), compared with EUR 73,466 thousand (24.9% of revenues) at 31 December 2008.

### 5. Fixed assets

Capex realised in the period are mainly related to the refurbishment of boutique and buildings.

### 6. Shareholders' equity

Changes in shareholders' equity are presented in tables at page 13.

### 7. Net financial position

The net financial indebtedness increase by EUR 14,421 thousand from EUR 66,804 thousand at 31 December 2008 to EUR 81,225 thousand at 31 March 2009 as a consequence of the seasonality of the business, investments made during the period and the purchase of treasury shares for EUR 665 thousand.

### **Other information**

### **Earnings per share**

Basic earnings per share:

Basic earnings per share	-0.003	0.056
Weighted average number of oustabding shares	105,095	107,321
shareholders of the Parent Company	-298	6,036
Consolidated earnings/(losses) for the period for the		
	2009	2008
(Values in thousands of EUR)	31 March	31 March

### **Measurement basis**

The main accounting policies and measurement basis adopted in preparing the consolidated financial statements at 31 March 2009 are the same used in preparing the consolidated financial statements at 31 December 2008.

### Significant events subsequent the balance sheet date

After the 31 March 2009 no significant events regarding the Group's activities have to be reported.

### Outlook

The results of the first quarter confirm that the year 2009 will be a difficult year and that will probably report a loss. The Group is working with the objective to act both on support revenues and on reducing costs, whilst keeping unchanged investments in research and development to catch all the opportunities which may arise in this market environment.

"The Group is responding in a prompt and determined way", said Mr. Massimo Ferretti, Executive Chairman of Aeffe S.p.A., "and thanks to this, together with some timid signs of recovery that could strengthen starting from the collection of orders for the next spring summer collections, we look at 2010 with renewed confidence".

### Atypical and/or unusual transactions

Pursuant to Consob communication n. DEM/6064296 dated 28 July 2006, it is confirmed that during the first quarter of 2009, the Group did not enter into any atypical and/or unusual transactions, as defined in that communication.

### Significant non-recurring events and transactions

During the first quarters of 2009 and 2008 no non-recurring events or transactions have been realised.

The executive responsible for preparing the company's accounting documentation Marcello Tassinari declares, pursuant to paragraph 2 of art. 154b of the Consolidated Finance Law, that the accounting information contained in this document agrees with the underlying documentation, records and accounting entries.